



SILVER CARE FRANCHISE WEBINAR



ABOUT SILVER CARE

A Growing Force in Home Healthcare

Silver Care is a modern healthcare service provider specializing in:

- Personal care and daily living assistance
- Companionship and wellness support
- Household and patient care services
- Scalable in-home care solutions

Founded: 2017

Headquarters: Virginia

Leadership: Experienced founders with proven care model

Built for Growth

- Streamlined operations
- Technology-driven systems
- Recurring revenue model
- Community-based impact



WHY OWN A SILVER CARE CARE FRANCHISE



Massive Demand. Simple Model. Scalable Business.

Why This Industry

- Aging population driving long-term demand
- Shift toward in-home care over facilities
- Recurring, predictable revenue streams

Built-In Support

- 80 hours of structured training
- Operations, billing, compliance, and marketing guidance
- Proven systems for scheduling, payroll, and bookkeeping

Why Silver Care

- Low overhead compared to medical clinics
- No heavy equipment requirements
- Service-based model with strong margins

Protected Territories

- Defined market areas to maximize opportunity
- Reduced internal competition

INDUSTRY OPPORTUNITY



A Billion Dollar Industry with Explosive Growth

Key Insights

- Home healthcare is one of the fastest growing sectors
- Increasing demand for non-medical care services
- Long-term sustainability driven by demographics

Competitive Landscape

- Major brands operate 300+ locations each
- High demand, but still fragmented market

Your Advantage with Silver Care

- Enter early in franchise expansion
- Less saturation than national competitors
- Ability to dominate your local territory

Investment Comparison

- Industry range: ~\$100K to \$230K+
- Silver Care: Competitive and efficient model

INITIAL INVESTMENT BREAKDOWN



Transparent.

Scalable.

Accessible.

What This Means

- Low barrier to entry
- Flexible cost structure
- Designed for fast launch and growth

Type of Expenditure	Low	High
Franchise Fee	50,000	50,000
Training Travel	9,075	18,150
Rent & Deposits	500	5,000
Furniture & Setup	300	600
Leasehold Improvements	0	2,000
Inventory & Supplies	3,500	5,000
Licenses & Permits	2,500	6,000
Grand Opening Marketing	8,000	20,000
Systems & Software	100	500
Insurance	3,000	10,500
Office Equipment	5,000	10,000
Signage	300	2,500
Legal & Accounting	200	400
Additional Funds	15,000	30,000
Total Investment	97,475	160,650

WHY SILVER CARE STANDS OUT

Major Advantages

- Service-based model with recurring clients
- Minimal physical space required
- Strong margins through staffing model
- Technology-enabled operations

Operational Efficiency

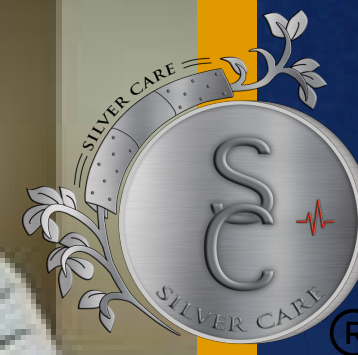
- Scheduling and billing platforms
- Payroll and bookkeeping systems
- Centralized processes for scalability

Early Stage Opportunity

- Ground-floor franchise expansion
- Ability to secure prime territories
- Grow alongside the brand

Impact + Income

- Make a difference in your community
- Build a sustainable and scalable business





Contact Us

Take the next step toward ownership.

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